



Alliance Real Estate Invited to Participate in Fall Family Office Real Estate Conference

BIRMINGHAM, AL (October 6, 2017) – **Alliance Real Estate, LLC**, an independent, privately held investment management firm specializing in providing real estate investment management and advisory services to family offices, has been asked to participate in a family office investment conference presented by Day Pitney, LLP to be held on October 18, 2017 in Boston, MA.

The program, titled “Real Estate Investing: Challenges and Opportunities in a Rapidly Changing Landscape”, will include an in-depth discussion of investment considerations, challenges and opportunities facing family offices investing in commercial real estate, as well as a discussion of investment opportunities in the workforce housing and industrial sectors. The keynote speaker will be Suzanee Mulvee, Director of Research, CoStar Group. Panelists will include Alan C. Fuller, President and CEO, Alliance Real Estate; Gregg S. Morrison, Executive, McDonald Group; Jim Raisides, Partner, Portfolio Manager, Head of Dispositions and Investment Committee Executive, TA Realty; and Jason Foster, Founding Partner, 42 North Capital. The program will be moderated by Jared Ross, Partner, Day Pitney.

“This is a great opportunity for industry professionals to discuss changes and trends in the commercial real estate market and specifically how those affect family offices.” stated Alan C. Fuller, Alliance’s President and CEO. “We are honored to be asked to participate in a Day Pitney conference for the second time.” Alliance previously participated in a Day Pitney conference held in Palm Beach, FL in March 2017.

Alliance Real Estate, LLC is a privately held investment management firm specializing in providing real estate investment management and advisory services to family offices. Alliance’s unique approach is focused on providing its family office clients with customized and targeted real estate portfolios via separate accounts delivered with total flexibility, absolute control and institutional quality oversight at reduced costs compared to competing alternatives. Based in Birmingham, Alabama with an additional office in Washington, DC, Alliance is led by a team of seasoned, committed real estate professionals whose extensive track records, ownership mentality, client focus and differentiated approach to real estate investing adds significant value across portfolio design, construction and implementation.