



## **Alliance Real Estate Invited to Participate in Spring Family Office Real Estate Conference**

BIRMINGHAM, AL (March 20, 2017) – **Alliance Real Estate, LLC**, an independent, privately held investment management firm specializing in providing real estate investment management and advisory services to family offices, participated in a family office investment conference presented by Day Pitney, LLP on March 15, 2017 in Palm Beach, FL.

The program, titled “Real Estate Investing: Challenges and Opportunities in a Rapidly Changing Landscape”, included an in-depth discussion of investment considerations, challenges and opportunities facing family offices investing in commercial real estate, as well as a panel focused on the multifamily, retail and industrial sectors. Speakers included Suzanee Mulvee, Director of Research, CoStar Group; Alan C. Fuller, President and CEO, Alliance Real Estate; Christopher Hanley, CFO and COO, Alliance Real Estate; Patrick Harwell, Senior VP Acquisitions / Asset Management, LMS Real Estate; Reynolds Thompson, Chairman and CIO, Select Strategies Realty; and Pryse Elam, Principal, President of Development & Investment, Foundry Commercial.

“We are honored to have been asked by Day Pitney, a leading advisor to family offices, to share our thoughts on the state of the commercial real estate markets.” stated Alan C. Fuller, Alliance’s President and CEO. “Having access to timely information and advice is crucial for family offices as they consider how to best navigate the constantly evolving commercial real estate market.”

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**Alliance Real Estate, LLC** is a privately held investment management firm specializing in providing real estate investment management and advisory services to family offices. Alliance’s unique approach is focused on providing its family office clients with customized and targeted real estate portfolios via separate accounts delivered with total flexibility, absolute control and institutional quality oversight at reduced costs compared to competing alternatives. Based in Birmingham, Alabama with an additional office in Washington, DC, Alliance is led by a team of seasoned, committed real estate professionals whose extensive track records, ownership mentality, client focus and differentiated approach to real estate investing adds significant value across portfolio design, construction and implementation.