



ALLIANCE REAL ESTATE

Alliance Real Estate Announces Completion of Second Advisory Assignment - \$48 Million Industrial Portfolio Acquisition

BIRMINGHAM, AL (September 28, 2016) – **Alliance Real Estate**, an independent, privately held investment management firm specializing in providing real estate investment management and advisory services to family offices today announced the successful completion of its second advisory assignment – the acquisition of a \$48 million industrial portfolio.

The multi-asset portfolio, located in a major Southwestern metropolitan market and aggregating roughly 960,000 square feet, was purchased for \$48.1 million on behalf of the firm’s investment partners. The Class B portfolio, 94% occupied at closing, offers stable income coupled with the opportunity to realize value-added returns through incremental leasing activity and increasing rents in several highly desirable infill industrial submarkets. In addition to originating and structuring the transaction Alliance served as an advisor to the purchaser.

“The successful completion of this second transaction, in our opinion, further validates the advisory side of the Alliance model.” stated Alan Fuller, Alliance’s President and CEO. “Our longstanding relationships with owners, operators, brokers and other market participants allow Alliance to identify unique and compelling investment opportunities even when, as in this case, they are not broadly marketed. This access in turn provides our family office clients with an opportunity to consummate transactions of which they would otherwise not be aware. We will continue to search for these types of advisory opportunities while focusing on our core investment management business which provides single and multifamily offices with customized, transparent and institutional-like commercial real estate portfolios all while maintaining control over the investment and decision process with the client.”

Alliance Real Estate, LLC is a privately held investment management firm specializing in providing real estate investment management and advisory services to family offices. Alliance’s unique approach is focused on providing its family office clients with customized and targeted real estate portfolios via separate accounts delivered with total flexibility, absolute control and institutional quality oversight at reduced costs compared to competing alternatives. Based in Birmingham, Alabama with an additional office in Washington, DC, Alliance is led by a team of seasoned, committed real estate professionals whose extensive track records, ownership mentality, client focus and differentiated approach to real estate investing adds significant value across portfolio design, construction and implementation.

